

PRESS RELEASE

## JustGiving announces fundraising event partnership with Thomson Reuters and the Thomson Reuters Foundation

*JustGiving partners with Thomson Reuters and the Thomson Reuters Foundation for the launch of their regional event – Trust Forum Asia - to tackle human trafficking across Asia*

8<sup>th</sup> June 2015 – JustGiving has today announced a fundraising event partnership with Thomson Reuters and The Thomson Reuters Foundation for Trust Forum Asia.

Aligned with the mission and the spirit of the Trust Women conference, a global event hosted annually by the Thomson Reuters Foundation in London, Trust Forum Asia will bring together some of the region's most influential business and thought leaders, from corporate CEOs to human rights advocates, to media leaders and award-winning lawyers.

*“There are more people enslaved now than at any time ever in history and their number is growing. Slavery is a silent crime and data is lacking. People simply do not know and cannot imagine the magnitude of this horror,”* said **Monique Villa, CEO of the Thomson Reuters Foundation and Founder of Trust Women**. *“Trust Forum Asia has an important role to play as it offers a much needed regional platform for business leaders and anti-slavery NGOs to collaborate and exchange ideas. Corporations need to clean their supply chains from slavery and consumers must be made aware of their role they could play in fighting this crime”.*

Through dedicated “Action to Impact” circles, delegates will be encouraged to forge tangible commitments and to create actionable initiatives to stop human trafficking and to advance women's rights across the Asia-Pacific region.

Trust Forum Asia will take place on Wednesday 17<sup>th</sup> June 2015 at the Asia Society Hong Kong Centre.

**Nikki Kinloch, Country Director for JustGiving in Australia, New Zealand and Hong Kong**, comments: *“It is an honour to be partnering with The Thomson Reuters and The Thomson Reuters Foundation for Trust Forum Asia. We are pleased to be working with The Foundation and the other event partner charities to help raise money for much needed funds to aid the fight to stop human trafficking and raising awareness for women's rights across Asia.”*

Visit: <http://asiaforum.trustwomenconf.com/> for more information on Trust Forum Asia

Or <http://www.justgiving.com/company/trustforumasia> to make a donation to one of the charities linked to the forum.

For more information about JustGiving please contact **Nikki Kinloch, Country Director for JustGiving in Australia, New Zealand and Hong Kong** on [Nikki.Kinloch@justgiving.com](mailto:Nikki.Kinloch@justgiving.com)

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## Notes to Editors

### ABOUT JUSTGIVING

JustGiving is the world's social platform for giving, enabling over 22 million people to raise HK\$16.4 billion for over 13,000 charities since launching in 2001. Through online and mobile, JustGiving brings the best that technology has to offer to charities worldwide, with more charities recommending JustGiving than any other online fundraising platform.

JustGiving is the most visited charity giving portal in the world and was voted Best Giving Platform by Institute of Fundraising Members at the 2014 Partners in Fundraising awards. In 2009, CEO Zarine Kharas joined previous recipients Sir Tim Berners-Lee and Professor Stephen Hawking in being awarded the RSA's Albert Medal, for "democratising fundraising and technology for charities".

### About Thomson Reuters

Thomson Reuters is the world's leading source of intelligent information for businesses and professionals. We combine industry expertise with innovative technology to deliver critical information to leading decision makers in the financial and risk, legal, tax and accounting, intellectual property and science and media markets, powered by the world's most trusted news organization. Thomson Reuters shares are listed on the Toronto and New York Stock Exchanges. For more information, go to <http://thomsonreuters.com>

### About the Thomson Reuters Foundation

The Thomson Reuters Foundation stands for free, independent journalism, human rights, women's empowerment, and the rule of law. We expose corruption worldwide and play a leading role in the global fight against human trafficking. We use the skills, values, and expertise of Thomson Reuters to run programmes that trigger real change and empower people around the world, including free legal assistance, journalism and media training, coverage of the world's under-reported stories, and the Trust Women Conference. [www.trust.org](http://www.trust.org)